



Sponsor the HCC





Your sponsorship helps you

- * Align your brand with active living, safer streets, and a more sustainable Halifax
- * Your brand gets in front of people who care and take action



1,391
Newsletter
Contacts



57K
Social Media
Views



800
Monthly
Website Visits

- * Build employee wellness through workshops, group rides, and complementary memberships



Your sponsorship helps our community

- * Advocate for safer, more connected cycling infrastructure while educating the public on safe, confident, and inclusive cycling
- * Represent cyclists' needs in municipal planning and public consultations
- * Conduct research and analysis to support high-quality bike network design
- * Amplify your sponsorship with matching grants that multiply your contribution



Platinum Sponsorship Package

- Logo placement on HCC homepage + Sponsors page (with clickthrough)
- One weekend of bike valet service at a sponsor-supported event *
- 4 dedicated social media features per year
- 2 workshops or private group rides provided to your employees
- 20 complimentary HCC memberships
- Speaking opportunities and board-level input sessions
- Newsletter features and community engagement opportunities (e.g. I Light HFX)

\$10,000

Gold Sponsorship Package

- Logo placement on HCC homepage + Sponsors page (with clickthrough)
- One full day of bike valet service at a sponsor-supported event *
- 2 dedicated social media features per year
- Logo featured in quarterly newsletters
- 1 workshop or private group ride provided to your employees
- 10 complimentary HCC memberships

\$5,000

Silver Sponsorship Package

- Logo placement on HCC Sponsors page (with clickthrough)
- Logo featured in 2 HCC newsletters
- 1 social media thank-you post
- 4 complimentary HCC memberships
- Host 3 HCC community events at your location (e.g., coffee rides, meetups)

\$2,000

Bronze Sponsorship Package


- Logo placement on HCC Sponsors page (with clickthrough)
- 1 social media thank-you post
- Logo featured in an HCC newsletter
- 1 complimentary HCC membership
- Host 2 HCC community events at your location (e.g., coffee rides, meetups)


\$500

* Base service included. Event-specific needs (fencing, extra logistics) quoted separately.

Thank You



 +1 902-593-3502

 17-3045 Robie St., Unit 5 Halifax, NS
B3K 4P6

 contact@cyclehalifax.ca

 www.cyclehalifax.ca