

Halifax Cycling Coalition

Board of Directors Meeting Minutes – Tuesday, August 21, 2012

Discussions And Decisions

Website Management updates:

- Bruce can look after the site, add some new pages for Switch, Mayoral Debate etc.
- Emily will follow up with Bruce about getting a page made up for the Mayoral debates (forum) and switch
- Kaitlin will reply to the guy who commented about the picture on the website (bike locked up to a wheelchair ramp at Steve-O's) – accessibility issue

Switch – and the Crosstown Connector “teaser”

- Temp paint or tape
- Matt will follow up with HRM partnering on the CTC teaser

Switch Volunteers

- We need to get the word out
- Advertising is planned
- Brendan will talk to Christine of MEC about bike maintenance stations

Our HRM Alliance

- Could be good for influence in the AT plan...
- Final decision: we don't have the capacity, we'll dedicate our resources in a more focused manner
- And we'll give our input on the AT plan review

Membership

- Kaitlin and Caroline had a meeting
- Membership re-launch – members with benefits
 - o \$5 per year – benefits for members,
 - o Will write letters to businesses to sponsor HCC, provide benefits
 - o Businesses could (possibly) give us ads for monthly emails
- Caroline will review the list for expired memberships – soon to expire – reminder to renew
- Quarterly membership renewal

BNS Ride your Riding

- Politicians out riding in their ridings – press op
- BNS will organize it, Megan Leslie, Jen Watts,

- HCC will be there for support
- When: Early October
- Ross will tell Robyn that we'll send a representative that day

Bridge Commission Advocacy group meeting

- Ross got an email from Janet Barlow
- We want to get the word out that this is ridiculous,
- Ross will ask Jonah Bernstein to come
- August 29th EAC setting it up: Clean NS, HRM – we'll send a rep to that at EAC, 10am?

Updates

CKDU picnic (recap/review)

- Ross spoke...
- We got a photographer who's willing to volunteer at our events

Nocturne – Saturday, October 13th

- 7:15, (7:30?) 7:45 in program and app – start at Hydrostone and end at library
- Brandon and Kaitlin will help organize and lead tours
- Insurance: from BNS or rec NS

NSCC Waterfront Orientation (sustainability)

- Will put out an email asking for volunteers

HCC on Facebook

- New HCC fan page
- Kaitlin will tweet the new fan page (at 9, noon, 4)

Mayoral debates – Monday, Sept 24th – 6:30pm

- PDC page, PDC event on Facebook
- HCC could (should) come up with a question
- We can set up the table there
- Matt will add google analytics – Ross will contact Bruce

Crosstown Connector (test runs of potential routes)

- Are happening...

T-shirts

- Don't know how many were dropped off at mec
- Kaitlin will see how many t-shirts we have, order more...

Dartmouth Fun Rides

- **Emily will see if it was cancelled**

ATAC

- **Clive sent an email...**
- **We need more than sharrows on Creighton and Maynard**
- **Windsor and sharrows??**
- **Makes us question whether HRM is at all serious about cycling**

Bridge Re-decking

- **Discussed. See above.**

NEBA and bike racks

- **no update**

Scheduling

- Next meeting:
- Planning Session for 2012-2013 – Tuesday September, 18, 6:30pm
Ross will confirm location (maybe his office)
Emily will try to get a room at Sexton